



UTAH TOURISM CONFERENCE

May 12-14, 2010

SpringHill Suites and Riverwoods Conference Center, Logan, Utah



Theme

“It’s not Just About the Economy – It’s About the Service”

The economy has changed, at least for the short term, how people are traveling. Booking, deciding on destinations, to the experience itself - they are interested in value. But most of all they want to feel good about their decisions. Money [economy] is important, but the service – from the booking process, pre-arrival, while they are enjoying your facilities, service or product, to the post visit/use experience – we need to provide the very best service imaginable.

Sponsorship Opportunities

- **Breaks:** (3 available, Two on Thursday, One Friday Morning)
\$900 – includes one conference registration, verbal recognition at sponsored break, recognition on break signage, registration materials/final program;
- **Exhibitors-booth package and registration** (15 available)
\$1,150 – non-UTIC Members;
\$1,000 – UTIC Members;
- **Continental Breakfast** (1 available, Thursday morning)
\$3,000 – includes one conference registration, verbal recognition at sponsored function, recognition on function signage, registration materials/final program, as well as three minutes of “podium time” at function;

Lunch/Brunch (2 available, Thursday and Friday)

\$6,000 – includes two conference registrations, verbal recognition at sponsored function, recognition on function signage, registration materials/final program, as well as three minutes of “podium time” at function.